

AI In Fashion

A recent article by Vogue goes the full mile at either reawakening everyone's fears of Artificial Intelligence (AI), impressing with the innovations being made in the fashion world, or both.

AI has already had controversial turns in the media. Opposing sides say that it removes the actual human touch of the art, while others say it enhances the industries where it's already present. Regardless, the fact that it's here now and making big waves is something we all need to accept.

In a recent article with Vogue, written by Jose Criales-Unzueta, he displays a project done with artist Zak Krevitt. In this project, Criales-Unzueta and Krevitt teach AI software to compile all the latest trends in the fall menswear collections putting out unique designs similar to what we saw go down the runway earlier this year. With such an influential development in trend forecasting now coming to light, it opens up a new conversation: "Is AI the new tool for deciphering what's hot in fashion?"

Vogue:

Criales-Unzueta, José. "Is This the Trend Report of the Future? an AI Interprets the Fall 2023 Menswear Season." Vogue. Condé Nast, February 6, 2023. <https://www.vogue.com/article/ai-interprets-fall-2023-menswear>.