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Discovering Diamond Head General Store



Getting high-quality Hawaiian food without leaving the mainland seems unreal, like winning the lotto and opening a shrimp truck, but it is a reality at Diamond Head General Store in San Bruno, CA. Founded by Hawaiian-trained chefs Chad and Monica Kaneshiro, this dynamic duo has brought island-inspired dining to the Peninsula with restaurants such as Diamond Head General Store, Morning Wood, and the now-defunct Kura Nori.

Diamond Head General Store is quite unique. Aside from being a restaurant, it is also a “general store” where you can find authentic Hawaiian snacks that can only be found on the islands. The storefront has everything from Li-Hing gummies to boiled peanuts to shoyu pickled jalapeños. If you are in the mood for a hot plate lunch, the menu features island favorites like Garlic Furikake Chicken, Ahi Katsu, and the ever-popular Loco Moco, all crafted with high-quality ingredients.

Located at 260 El Camino Real in San Bruno, Diamond Head General Store offers a taste of the Hawaiian dream, complete with the understanding that you might encounter higher prices and food served at a leisurely pace, just like on the islands.