

Schiaparelli- from a catwalk to cat walk

The Schiaparelli fashion house is one that has been at the forefront of fashion news as of late, but the question is will the press help or hurt the brand?

As part of the fashion house's spring 2023 Couture collection, the artistic director- Daniel Roseberry- chose to use concepts from 'hell' as a major inspiration for the collection. Especially taking inspiration from the 14th-century poem Divine Comedy. The narrative depicts the journey of Dante through hell. While this narrative is broken up into three parts- Inferno, Purgatorio, and Paradiso- Roseberry chose to pull some muse from the beasts Dante meets in this journey through hell.

With his use of literary references in the collection meant to be profound and captivating, audience members and media couldn't help but focus on the models who adorned the Parisian runway with their pieces of full furs or full animal heads. While these were admitted to be faux fur and heads made of foam, animal rights activists have remained up in arms about the fake taxidermied lion, leopard, and black wolf heads pinned to this collection's pieces.

As Roseberry continues ushering in a new era for the Parisian fashion house, only time will tell where this could-be scandal takes their partnership.